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Pacific Institute of Business Studies (PIBS)

Faculty of Commerce

BBA / BBA HONOURS

**BBA / BBA HONOURS
GLOBAL BUSINESS MANAGEMENT**

**BBA / BBA HONOURS
Digital Marketing / Business Analytics/
Financial Markets / Entrepreneurship**

B.COM / B.COM HONOURS

B.COM with ACCA

**M.Com in all three streams
Business Administration / ABST / EAFM**

PIBS has been awarded with prestigious Times Education Achievers for
“BEST COMMERCE COLLEGE”

BBA / BBA Honours

Specialized Papers:

- ✓ Legal Aspects of Business
- ✓ Managerial Economics
- ✓ Strategic Management
- ✓ IT Tools for Business
- ✓ Marketing Management
- ✓ Financial Management
- ✓ Human Resource Management



As per National Education Policy (NEP 2020) when students continue with fourth year in BBA or B.Com they get a higher degree of BBA Honours/ B.Com Honours with research. It is advantageous as after honours degree they may complete their post graduation degree i.e. MBA/M.Com in one year. Besides that they may also opt for Ph.D. without doing post graduation.

B.Com/ B.Com Honours

Synchronized with CA/ CS

Exemption in 8 papers when cleared in CA/CS

Specialized Papers:

- ✓ Specialized papers:
- ✓ Financial Accounting
- ✓ Cost Accounting
- ✓ Management Accounting
- ✓ Business Statistics
- ✓ Income Tax
- ✓ Indirect Tax
- ✓ Banking Law



B.Com with ACCA

- ✓ Association of Chartered Certified Accountants (ACCA)
UK is recognized in 180+ countries
- ✓ ACCA has 7000+ approved employers and dedicated job portal
- ✓ 9 papers exemption is available to PAHER University B.Com Students in ACCA
- ✓ Develop skills in Accounting, Finance and Management



BBA / BBA Honours / B.Com / B.Com Honours : 10+2 in any Discipline

BBA / BBA Honours Global Business Management

Specialized Papers:

- ✓ Export Import Management
- ✓ Logistics Management
- ✓ Global Awareness
- ✓ E-Commerce
- ✓ International Human Resource Management
- ✓ International Marketing Management
- ✓ International Financial Management

BBA / BBA Honours Entrepreneurship

Specialized Papers:

- ✓ Innovation and Design Thinking
- ✓ Managing Small Enterprises and Family Businesses
- ✓ Start Up Management
- ✓ Social Entrepreneurship
- ✓ Retail & Rural Marketing

M.Com Accountancy & Business Statistics

Key Areas:

- ✓ Advanced Accounting Practices
- ✓ Auditing & Taxation
- ✓ Management Accounting and Financial Control

M.Com Economic Administration & Financial Management

Key Areas:

- ✓ Economics of Global Trade & Finance
- ✓ Business Economics
- ✓ Banking law & Bank management

M.Com Business Administration

Key Areas:

- ✓ Advanced Management Practices
- ✓ Leadership Skills & Organizational Behaviour
- ✓ Business Research

Dubai Visit



Hong Kong Visit



Malaysia Visit



M.Com : Graduation in any Discipline

BBA / BBA Honours Business Analytics

Gain strong knowledge of critically analyze large datasets, identify business problems, trends, opportunities and become Data Scientist, Marketing Analyst, Financial Analyst, Project Manager, Business & HR Strategist.

Specialized Papers:

- ☑ Data Base Management System
- ☑ Data Visualization using Tableau/ KNIME
- ☑ Intro of AI & Machine Learning
- ☑ Data Analyzing with R/ Python/ SQL
- ☑ Big Data Analytics

BBA / BBA Honours Financial Markets

Specialized Papers:

- ☑ Fundamental & Technical Analysis
- ☑ Foreign Exchange Management
- ☑ Commodities Market
- ☑ Portfolio Management
- ☑ Banking & Insurance

BBA / BBA Honours Digital Marketing

Specialized Papers:

- ☑ E-Commerce
- ☑ Social Media Marketing
- ☑ Display Advertising
- ☑ Search Engine Optimization
- ☑ Content Management

Student Centric Teaching

- ☑ Internship
- ☑ Study Circles
- ☑ Hobby Clubs
- ☑ Case Study
- ☑ Book Review
- ☑ Expert Talks
- ☑ Management Games
- ☑ Experiential Learning
- ☑ Soft Skill Training
- ☑ Workshops & Seminar



Our Knowledge Partners



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